**App ideas**

Who will use it and why?

What key features will it have?

What functionality will it need?

What will it look like?

Which platform is it for?

Food:

1. Young adults to older audiences
2. Takes in ingredients and gives you suggestions (health targets and goals)
3. Conversion from ingredients -> suggestions, filtering recipes out
4. Drag and drop
5. Android

Put in ingredients and you have suggestions on what to make

Time?

How many recipes?

Friends planner:

1. 18-late 20s
2. colour coded timetable, location based
3. Putting all timetables together through sorting
4. Calendar showing the week
5. Android

Put in timetable and friends to find free dates

Busy at time and location (dots like prime now)

Different age group?

Social:

1. People who find it hard to communicate + social anxiety, younger audiences too
2. Suggestions on how to reply in a conversation
3. Suggestions
4. List of scenarios which contain suggestions

Assist with questions

Narrow down to a few social conventions e.g. interviews and meeting for first time

Job tests?